

Arts Meeting Minutes 6/1/2022

Call to Order

Tom Sonnek called the meeting or order at 6:30 PM

Roll Call

Tom Sonnek- Here

Carey Nadeau - Here

Stacy Maher - Here

Emily Haeg Nguyen - Here

See Yang - Here

Lisa Wong - Here

Staff – Lisa Ritchie - Here

Adopt Agenda

Stacy made a motion to adopt the agenda and it was seconded by Carey. Motion carried to adopt the agenda with all present voting aye.

Approval of the Minutes

Stacy made a motion to approve the 5-4-2022 meeting minutes and it was seconded by See Yang. Motion carried to approve the minutes with all present voting aye.

Meeting open to the public

Attendees: Hart Johnson and Trudy Ohnsorg

Tom indicated we want to get everyone up to date on our Project Snowy. Trudy made the requested changes to the one pager. In the near future, the proposed project will be presented to the city council.

Hart indicated we could have a presenting sponsor do a fund raiser. It would be in the marketing materials. Or a couple of presenting or gold sponsors to help off-set the costs.

The city could be a presenting sponsor to help lower the costs. There are different ways of doing an auction. Or possibly a buy back. Another way is to get any costs supported "in kind" or "good will". A construction company could provide the transportation. On a flatbed or open truck that has their name on the truck. The city may have a relationship

with a business that could provide the transportation/and or concrete base. Printing companies could do in kind stickers. "Vomela" did the stickers for the Peanuts characters.

Tom inquired if there was a form for the concrete base. Hart indicated there is one that we could use for the base. Hart may have a source to get the bases done at the cost that was presented previously. If we found someone to do the bases, we could possibly have a small increase in the quoted cost.

Tom confirmed, if we found sound someone to do the bases in kind, we could potentially save \$250 per statue.

Trudy inquired about "add-ons" to the statues and how that would work. Such as a hat or hand-held item.

Hart indicated if we do a "Call for artists" the artist would present their final designs and would then be responsible for executing the idea. Expertise advise could be provided on how to create/attach to the statue. Hart's company could provide this as an upgrade. The artist could propose a \$1000 design and an upgrade of \$500 for add-on's.

Each city has handled this differently. Some do not allow for attachments.

If the artist is capable and Tivoli Too could provide advise a sponsor could have whatever they want.

If the city agrees to pay the upfront cost, this could drop the price down to \$5000 each.

Hart spoke on the timing of the project. If target is August 26th, working backwards, Inside of mold could be redone in approx. 2 - 3 weeks. One "Snowy" could probably be turned around in another week... working out from that, it would probably take an additional 3 weeks to do 5 more. They are willing to make them as needed. We don't have to place the order all at once. Because we are using an existing sculpture and if they are able to get the material needed, the turn time could be very quick.

Thoughts from Commissioners and Trudy...

Trudy – The discussion about not being able to do our fundraiser, we could partner with an organization. Such as the History Cruiser could do the fundraiser on our behalf. Carey added an organization such as the American Legion.

Lisa Wong – stated she had a conversation with the finance director. There is a surplus in the city budget. It will be addressed at an upcoming Council meeting to determine how the money will be spent.

Trudy stated the raffle would create the excitement and the buzz around getting a "Snowy".

The commission agreed on the sponsorships that do not generate enough money to fund a full project, the snowy could be raffled off. The money generated from the raffle could be earmarked for the Arts & Culture Commission.

Stacy would like to partner with other departments/commissions of North Saint Paul for choosing other designs in case of a surplus of "Snowy's".

Lisa Wong inquired if we want to put a limit on the number of "Snowy's".

Tom will not be available to present to the Council so we need someone from the commission to present on 6/7. – Lisa to confirm date and time commission needs to present.

Lisa Wong suggested to also present to the EDA and the Business Association.

Commission Business, Action Items & Recommendations

Final Art Cart prep for Car Show

Trudy, Stacy, and Carey were the committee. By June 10th we would like to have a new base Trudy is proposing a paint party. The due date is before June 10th. Carey, Trudy, Emily and possibly See agreed upon Saturday from 1:00 to 4:00 PM. Lisa Wong suggested to check with Ramsey County Hazardous waste. Another suggestion is to use the city colors to paint the entire trailer. Stacy suggested checking Ramsey County for exterior white paint that could be possibly tinted. Tom's recommendation is to purchase the paint from Sherwin Williams.

June 10th commissioners available are Carey, Stacy Trudy and See. Handouts and QR code for making donations. Butcher block paper for ideas and suggestions. Poster with Logo.

Fall Festival – Collaboration with Parks Commission

Do we have any ideas on collaborating with them? The Parks & Rec commission is proposing an Arts & Crafts Festival this fall. Per Tom, trick or treat trail has been hosted in the past. Businesses set up tables. A fall festival where people rent booths for a festival; Carey stated it would be good to partner with them on this event. Stacy likes the idea of participating but getting something in return. Tom stated it would be good to partner with them. Emily agreed. The profits of this event would go to profit the lifeguards at Silver Lake. Stacy wants to incorporate our QR Code so we can market our fundraising. Action items: Tom will connect with Sara.

Reports from Staff

Logo – Reviewed by City Manager and Communications Specialist

Final Decision was that there is not reason to deviate from the existing brand guidelines. It will undo the City's investment and cause confusion on our brand identity. There are other ways the Arts & Culture commission can show its creativity that do not conflict with our established guidelines.

Banner – Out for printing

Volunteers – Meeting held with 2 of the 3 volunteers. Coverage confirmed for:

June 16th @ Casey, June 28th @ Hause, July 21st @ Casey, July 26th at Colby Hills, August 18th @ Casey, August 23rd @ Silver Lake. Additional events may be added as I find out the availability of the 3rd (& possibly 4th) volunteer.

Supplies to be purchased:

- Construction Paper
- Glue Sticks
- Pipe Cleaners
- Permanent (Washable) Markers
- Googly eyes
- Scissors
- Q-Tips
- Tape
- Pompons
- Clothes Pins
- Streamers
- Wipes
- Tempera Paint

Reports from Commissioners

Stacy – tried to reconnect with Century College but didn't get a response.

Carey – reached out to Laura Greenlee Karp for supplies and volunteers

Tom -

Reports from Council Liaison

Finances covered.

Adjournment

Tom made a motion to adjourn. Stacy moved it and See seconded the motion with all present voting aye. Meeting adjourned at 8:44 PM.