

**Arts & Culture Commission
Meeting Minutes 8/3/2022**

I. Call to Order

Tom called the meeting to order at 6:37

II. Roll Call

- Tom Sonnek, Chair
- Carey Nadeau, Commissioner – via Zoom
- Stacy Maher, Commissioner
- Emily Haeg Nguyen, Commissioner – excused absence
- See Yang, Commissioner
- Commissioner Lisa Wong, Council Member
- Staff Lisa Ritchie, Commission Secretary

III. Adopt Agenda

Stacy made a motion to adopt the agenda. See seconded the motion. All voting present voting AYE. Motion passed.

IV. Approval of Minutes

See made a motion to approve the July 6, 2022 meeting minutes. Stacy seconded the motion. All voting present voting AYE. Motion passed.

V. Meeting Open to the Public

No one from the public was in attendance

VI. Commission Business, Action Items & Recommendations

A. Project Snowy Update

Tom summarized what we've been working on. He stated the City, Berwald's and North St Paul Historical Society and a few more are interested. Tom reviewed the timeline proposed. He has given Hart notice to start manufacturing.

Order first round done

Deadline for artists

Review and select artist submissions.

Tivolitoo can commit to 1 snowy for the car show. Tom & Carey discussed the situation our situation and concluded our schedule may have been too aggressive. Possible roll out in the spring. This will give us more time to complete everything that needs to be done.

Carey reported there are no artists submissions at this point.

Stacy stated we want our projects to be home runs. She suggested a blank snowy at the car show and advertise "look for snowy in 2023.

Tom suggests we continue to look for an artist to paint the one snowy we have.

Stacy suggested using Hart as a resource to help promote the call for artists. She inquired about what the committing sponsors have received in terms of our

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timelines. Tom stated its his understanding that Berwald's said they are supportive and will do whatever it takes.

Stacy suggests a city community event where the community could be involved and paint the snowy with handprints.

Lisa Wong inquired about who has received the call for artists? Carey didn't have all of them at a glance but listed a few large organizations.

Tom stated Terry had inquired with Tracy Luther on the space for the paintings to happen.

Stacy stated she will forward the call for artists to Century College.

Tom is a bit relieved as this will give us more time.

Take aways...– Sponsor management

- Discussion of how do we track who is interested
- How do we finalize the deal?
- Stacy suggests we need sponsorship management – Tom asked Stacy if she would take the lead on this.
- Lisa R to talk to Finance manager – Inquire about taking the procedure for taking money and purchase agreement. (we need the appropriate wording for this)
- Tom asked See and Emily to look into how do we advertise, where do we advertise how often what do we advertise?

See feels Project Snowy is a big project and recommends we mirror what Roseville did.

Stacy inquired if Tracy Luther would be interested in sponsorship. Tom doesn't know if he is interested.

Lisa Wong inquired what the \$2500 sponsorship and what will the sponsors get. See reviewed the latest flyer.

There was conversation around what are the potential possible locations for the Snowy's. See really like the idea of putting them in the Parks.

Carey complemented See on the rubics she put together. A suggestion was made to create a worksheet where people can write down their thoughts.

Stacy suggested defining a point system for each: Diversity, Equity & Inclusion

Stacy inquired if all of the things in the rubic are in the call for artist?

Tom inquired if we go strictly by the scores? Carey said she thinks other factors could be taken into consideration in making the decision.

Stacy asked for confirmation on the ACC's involvement in artist selection. Snowy's that are partially sponsored would be chosen

Two weeks from now, the ACC will select the one for the city. We have time to work out all of the details as that will happen next spring.

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Deadline for artists is August 15th Special meeting is scheduled for August 17th. If we don't get any artists submissions there will not be a need for the meeting on the 17th.

DEI should have less weight, Competency, Creativity should have more weight,

Stacy would like to break competency down into more rows. See suggested just assigning a higher number point to the items that that should have more weight.

Stacy asked Tom if he would talk to Hart about locating artists.

Prioritizing the rubric:

Competency / Creativity = 3

Appropriate = 2

DEI & Local = 1

B. Mural Update

Tom met with owners of Luv's and has put together some more pics.

They are willing to put in 10% to 20% of the cost. Tom inquired about the ACC sponsorship.

There was discussion of possibly using funding from the downtown beautification plan.

- Lisa R to check with Dan Winick

Stacy inquired about the possibility of incorporating this project with the Seppala Blvd project.

Lisa Wong suggests possibly working with the EDA on getting funding.

C. Art Cart Update

Tom was at Casey Lake event and said it was a big success.

D. Fall Event with Parks & Rec

Tom and Carey attended a P&C meeting. They agreed the ACC would coordinated vendors / booth. The suggested price of the table could be lowered if they agreed to hand out candy.

Carey stated in the past, the vendors were responsible for setting up their table. Per Lisa, something to consider is what is the purpose of the event to help determine. Carey thinks our purpose is to call in Art Vendors. Stacy doesn't think the ACC shouldn't have the responsibility of coordinating the vendors outside of art.

Carey asked Lisa R to create a flyer to promote.

Tom will reach out to spring board to see if they can advise on how to promote.

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Lisa Wong will reach out to woodworkers

Stacy will reach out to a potter

There was some discussion on how the proceeds could be divided.

E. Fundraiser ideas and opportunities

Tubing for the Arts – was something Ellsworth did for a fundraiser – Pull Tabs is another idea for fundraising. Possible funding sources – Downtown Beautification, EDA, Pull Tabs

F. Grant applications

Carey sat thru the St Paul Minnesota Foundation grants portal meeting opens 8/8/2022 and ends 8/29/2022. Stacy inquired if we need to let the Council know of all grant applications or if we can communicate grants in process. Lisa Wong will look into this.

G. Art is my Weapon discussion

A church partnered with police dept in a gun buy-back program and use the guns for art.

Tom suggested coordinating with the Police dept. Lisa W stated our Police Chief is very knowledgeable of what's happened at the County level. Tom asked where the art ended up...Per Carey, in multiple places such as gardens. See questioned if we would work thru Art is my Weapon organization. Stacy inquired about the possibility of inviting that organization to meet with us. Carey will contact the organization to see how we can be involved.

VII. Reports from Staff:

None

VIII. Reports from Commissioners

Tom stated he and his wife attended the Community Center meeting. He stated there were ideas on different ideas the building could be used for. Possibly mixed use; partially community center. Which could benefit our Commission

IX. Reports from Council Liaison

Lisa recommends in our next meeting to work on our budget. Tom asked Lisa W, what happens to our funds that are not used? What is the process for earmarking money not used.

Fundraiser Idea = Sip and Paint – Casey Lake Park

Bright Wines Sponsor

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X. Adjournment

Meeting was adjourned at 8:51