



**Arts & Culture Commission
Regular Meeting Minutes
June 5, 2024
6:30 PM**

I. CALL TO ORDER

Vice-Chair Nadeau called the meeting to order at 6:30 PM.

II. ROLL CALL

COMMISSION

*Tom Sonnek, Chair – Absence Excused
Carey Nadeau, Vice-Chair - Present
See Yang, Commissioner - Present
Amanda Black, Commissioner - Present
Sharon Clark-Williams, Commissioner - Present
Laura Strang, Commissioner - Present
Raquel Soto, Student Commissioner - Present*

STAFF/LIAISONS

*Lisa Wong, City Council Liaison - Present
Mai Xiong, Staff Liaison - Present*

III. ADOPT AGENDA

***Vice-Chair Nadeau called for a motion to adopt the June 5, 2024 meeting agenda.
M/See, S/Clark-Williams
Motion carried 5-0.***

IV. APPROVAL OF MINUTES

There were no minutes to approve.

V. MEETING OPEN TO THE PUBLIC

There were no public comments.

VI. PUBLIC HEARINGS

There were no public hearings.

VII. COMMISSION BUSINESS, ACTION ITEMS & RECOMMENDATIONS

A. Updates from Sub-Committees

Project Snowy

Commissioner Black thanked everyone involved in the planning, preparation, and snowy watch process of the Snowy Project. She mentioned her interview with One Minute Tours, a social media influencer from TikTok and Instagram, aimed at promoting Project Snowy. Commissioner Black then provided a recap of the Snowy Reveal event scheduled for June 6th, which will include food and beverages. The Art Cart will be present, offering Snowy-themed activities for children, along with a map detailing the locations of all Snowys throughout the City.

Commissioner Strang noted the availability of additional invitation cards for the Snowy Reveal event and encouraged the Commission to distribute them to anyone they would like.

Commissioner Yang extended an invitation to the public to support the Snowy artists and local businesses. Council Liaison Wong invited the Commission for a tour inside the Snowman just before the Snowy Reveal event.

Mural Project

The Mural Project sub-committee discussed the challenges of meeting and not receiving responses from local businesses. They extended a welcome to local businesses to reach out if they are interested in having a mural outside of their premises.

Council Liaison Wong mentioned the possibility of integrating the Mural Wall project with the Economic Development Authority's Façade Improvement Program as one of its components, in the absence of interest.

Utility Box Wrap Project

The Utility Box Wrap Project sub-committee reported that the winner of the Student Utility Box Art Competition has been selected and notified. They anticipate completing the North High School utility box wrap between mid to late July. Additionally, the sub-committee is working on a heart-shaped hand design and plans to photograph hands at the Car Show event on June 14.

Art Cart

The Commissioners noted that the Art Cart will be present at the Snowy Reveal Event on June 6 and at the Car Show on June 14. Additionally, they discussed the necessity of having at least two volunteers to supervise the Art Cart, especially during the Music in the Park events. They also agreed to issue a call for volunteers following the conclusion of the Snowy Project.

Paint Along Night Events

Vice-Chair Nadeau shared that the Paint Night Along events are scheduled for June 17th, one for July 11th, and another recently scheduled for July 22nd due to popular demand.

Autumn Arts Festival

There were no reports made about Autumn Arts Festival.

B. Peach Jar Platform

Vice-Chair Nadeau shared that she had been using the Peach Jar, an app that the school district uses to help distribute digital flyers to students and parents about programs and events, to help promote the Arts and Culture Commission's projects such as the Utility Box Wrap project. She would like to continue to use this app in the future to reach out to targeted audiences.

Vice-Chair Nadeau called for a motion to spend up to \$200 for the use of the Peach Jar app for communication purposes.

M/Black, S/Strang

Motion carried 5-0.

VIII. OLD BUSINESS

There were no old business reports made.

IX. REPORTS FROM STAFF

A. New City Staff Updates

Staff Liaison Xiong shared that the City recently hired Ava Griemert as the new Communications and Community Outreach Coordinator and Riley Grams as the new Community Development Director.

B. Budget Update for June 2024

Staff Liaison Xiong provided an overview of the remaining budget in June after the budget reallocation from May's meeting and after making purchases for the Snowy Reveal event.

C. Budget and Project Proposals for 2025

Vice-Chair Nadeau suggested that the Commission start thinking about project ideas and the budget for 2025, and bring them to the next meeting in July. Staff Liaison Xiong mentioned that City staff are unable to use platforms other than those currently approved by the City. She requested that the Commission email all ideas to her so she could compile a list for the July meeting.

The Commission asked for clarification on budget spending and whether a motion was needed for all purchases.

Staff Liaison Xiong recommended that the Commission make a motion for spending if there was no prior discussion or approval at the time of the initial budget allocation for the sub-committees.

X. REPORTS FROM COMMISSIONERS

Vice-Chair Nadeau shared that she recently attended an event highlighting the emotional impact of women sharing their life stories through embroidery.

Commissioner Yang noted that she recently visited Mahar, a newly opened Asian Market.

Commissioner Black expressed her excitement for the launch of the Snowy Project.

Commissioner Strang thanked Commissioner Black for her long, rigorous hours she put into the Snowy watch.

XI. REPORTS FROM COUNCIL LIAISON

Council Liaison Wong reported that a shooting at Casey Lake Park over the Memorial Day weekend resulted in four injuries, with no fatalities. The incident is currently being investigated by the BCA.

She also discussed the 2023 city audit, noting one State Statute violation that has been addressed with the relevant personnel.

In addition, Ms. Wong provided an update on staff changes, mentioning the new Community Development Director, Riley Grams, who brings expertise in city planning and public administration.

Ms. Wong concluded with a brief update on the Community Center, highlighting its financial implications.

XII. ADJOURNMENT

***Vice-Chair Nadeau asked for a motion to adjourn the meeting at 7:18 PM. M/Black, S/Yang
Motion carried 5-0.***

The next regularly scheduled Arts and Culture Commission Meeting is Wednesday, July 10, 2024 at 6:30 PM.