

**October 2, 2024
6:30 PM**

The Arts & Culture Commission Meeting will be conducted on **October 2, 2024**, at 6:30 p.m. The meeting location is the Council Chambers at City Hall, located at 2400 Margaret St., North St. Paul.

I. Call to Order

II. Roll Call

Tom Sonnek, Chair
Carey Nadeau, Vice-Chair
Amanda Black, Commissioner
Sharon Clark-Williams, Commissioner
Raquel Soto, Commissioner
Laura Strang, Commissioner
See Yang, Commissioner
Lisa Wong, Council Member

Staff
Mai Xiong, Staff Liaison

III. Adopt Agenda

IV. Approval of Minutes

A. Approval of September 4, 2024, Meeting Minutes.

V. Meeting Open to the Public

This Open Forum is an opportunity for persons to address the Arts & Culture Commission on items not on the agenda. A completed public comment form should be presented to the staff liaison prior to the meeting. Comments will be limited to 3 minutes per person. While the Commission may ask clarifying questions of the speaker, no formal action by the Commission or discussion will be held on these items.

VI. Public Hearings

VII. Commission Business, Action Items & Recommendations

- A. Autumn Arts Festival Recap
- B. Sub-Committee Updates
 - Mural Project
 - Utility Box Wrap

VIII. Reports from Staff

- A. Budget Updates for 2024
- B. North Stars Podcast
- C. Events Calendar for 2024

IX. Reports from Commissioners

X. Reports from Council Liaison

XI. Adjournment

The next regularly scheduled Arts & Culture Commission meeting is November 6, 2024, 6:30 p.m.



**Arts & Culture Commission
Regular Meeting Minutes
September 4, 2024
6:30 PM**

I. CALL TO ORDER

Chair Sonnek called the meeting to order at 6:30 PM.

II. ROLL CALL

COMMISSION

Tom Sonnek, Chair – Present
Carey Nadeau, Vice-Chair – Present
See Yang, Commissioner – Absence Excused
Amanda Black, Commissioner – Present
Sharon Clark-Williams, Commissioner – Present
Laura Strang, Commissioner – Present
Raquel Soto, Commissioner – Present

STAFF/LIAISONS

Lisa Wong, City Council Liaison – Present
Mai Xiong, Staff Liaison – Present
Ava Griemert, Communications and Community Outreach Coordinator - Present

III. ADOPT AGENDA

Chair Sonnek called for a motion to adopt the September 4, 2024, meeting agenda.
M/Nadeau, S/ Black
Motion carried 6-0.

IV. APPROVAL OF MINUTES

A. Approval of August 7, 2024, Meeting Minutes

Chair Sonnek called for a motion to approve the August 7, 2024, meeting minutes.
M/Nadeau, S/ Strang
Motion carried 6-0.

V. MEETING OPEN TO THE PUBLIC

John Baker, the attorney who helped establish the North St. Paul Veteran's Park Committee as a nonprofit, shared a brief history of the Veteran's Park and its ongoing partnership with the city. He noted the responsibilities of the nonprofit, which maintains the memorials, while the city handles the park's grounds. Baker advised the Arts and Culture Commission to collaborate with both groups for any future projects.

VI. PUBLIC HEARINGS

There were no public hearings.

VII. COMMISSION BUSINESS, ACTION ITEMS & RECOMMENDATIONS

A. Arts & Culture Commission Appointment

Chair Sonnek mentioned that Arts and Culture Student Commissioner Soto has been appointed by the City Council as a regular Commission member with voting rights. Staff Liaison Xiong noted that there is now a vacancy for the Student Commissioner position as a result of this appointment.

B. 2025 Events Budget Discussion

Ava Griemert, the Communications and Community Outreach Coordinator, explored various possible events aimed at enhancing community engagement and cultural celebration for 2025. She suggested continuing with the Guided Art Nights and potentially expanding the types of classes offered to attract more participants.

Ms. Griemert proposed organizing a Vintage Swing Dancing Night, featuring swing dance lessons and an open-floor dance session, tapping into the strong swing dancing culture in Minneapolis. Additionally, she suggested hosting winter-themed events, including snowman-building competitions, a Fire and Ice event, and a European Holiday Market to encourage family participation during the colder months.

Instead of organizing a separate Asian Night Market, Ms. Griemert proposed incorporating Asian cultural activities and food into the Autumn Arts Festival. This idea would celebrate Asian culture without the logistical challenges of hosting a large event, as the festival already attracts a significant audience. By adding Asian-themed elements, the community would have the opportunity to experience and appreciate Asian culture while also gauging interest for future events. This approach aims to boost attendance and participation, making it easier to plan a larger Asian Night Market in 2026.

Furthermore, Ms. Griemert mentioned that larger-scale events like the Asian Night Market should be scheduled for spring or early winter and held indoors. This strategy would help prevent competition with summer festivals and allow for better coordination and planning.

Ms. Griemert stated that she would add a new line item in the 2025 budget for an event separate from the Guided Art Nights and the Autumn Arts Festival. She plans to propose this addition to the Council for their approval, so that when the Arts and Culture Commission decides which event they would like to hold, they will have the funds available to make it possible.

C. Fall Round Up Parade

Ms. Griemert shared that the parade will take place on September 19 at 6 PM, and both Commissioners and Council members are encouraged to attend. The group will have two decorated pickup trucks, one featuring a sign reading "North St. Paul Commissions," and candy to hand out. Ms. Griemert added that the exact lineup time and location details will be emailed to the Commission soon.

D. Snowy Trading Cards

Chair Sonnek expressed concern about the name "Kenny" listed on the Giant Snowman's card. The Commission agreed to remove the name since there is no official record of it being listed anywhere.

Staff Liaison Xiong explained that the Snowy trading cards will not be exactly holographic, as the Commission had hoped. However, the vendor offered to print them on a foil or metallic base. If these options do not meet the Commission's expectations, the vendor can outsource the cards to another business that could print the Giant Snowman trading card in holographic form.

The Commission directed Ms. Xiong to proceed with ordering the metallic base print or one that closely resembles a holographic image, ensuring it arrives in time for the Fall Roundup Parade.

Commissioner Soto suggested distributing the Arts and Culture pencils at the Fall Roundup Parade, and the Commission agreed.

E. Sub-Committee Updates

Autumn Arts Festival

Staff Liaison Xiong provided a brief overview of the planning progress for the Autumn Arts Festival. She noted that it would be held on Saturday, September 14, from 11 AM to 6 PM at Casey Lake Park. She shared that the roles for the event coordinator, food vendor coordinator, craft vendor coordinator, and MC have been filled; additionally, the event map has been completed.

Ms. Xiong continued to discuss the challenge of insufficient volunteer interest from the community but remains optimistic that interest will increase once school resumes and high school students look to complete volunteer hours for class.

Commissioner Black mentioned that the Community Craft project at the Autumn Arts Festival would consist of painting mini canvases and piecing them together at a later time. Additionally, the Art Cart project will involve creating stamps using wood blocks and cut-out shaped foam.

Project Snowy

Staff Liaison Xiong announced that the missing carrot nose on the Snowy figure outside City Hall has been successfully repaired. The artist, Gino, was contacted, and he promptly came to paint the Snowy a new nose. The Commission expressed their gratitude for his quick assistance and kindness.

Utility Boxes

In response to Commissioner Yang's email about the utility box wrap recently completed by North High School, Staff Liaison Xiong reported that she visited the site to inspect the quality. It was confirmed that the design on the utility box was already peeling, even though it hasn't been a full month since its installation. The vendor has been notified of this issue, and Ms. Xiong is now awaiting a response.

Commissioner Strang shared that the Heart Hands-shaped utility box wrap at Casey Lake Park is currently underway with the vendor, Scott from FTC Graphics.

Commissioner Clark-Williams noted that the Veterans Park committee expressed support for a utility box wrap design in the park. They are excited about having it ready by the 10-year anniversary on August 16, 2025. The committee is open to using stock images or hosting a design competition for high school students. They prefer patriotic themes without military branches or violent imagery, favoring symbols like stars, stripes, and eagles. They requested to review the design before it's applied to ensure it aligns with the values of veterans.

Mural Project

Council Liaison Wong shared that City Manager Brian Frandle mentioned a potential city-owned building available for a mural to be displayed at the dumpster garage on Seppala Blvd.

Commissioner Clark-Williams suggested that painting smaller structures, like garages and bathrooms, with murals could introduce the community to the concept of murals. She added that once these smaller projects gain acceptance, they might encourage interest in larger mural projects in the future.

Paint Night

Vice-Chair Nadeau reported that she recently participated in a paint night event taught by the artist Jeremy. She shared that she had a wonderful experience thanks to the upbeat instructor and the other class participants.

Art Cart

Commissioner Soto highlighted the success of the Art Cart's participation at the last Music in the Park event on August 15, 2024. However, she does not recommend including the mosaic art project in the future, as it was time-consuming, left parents confused, and made children impatient. While the event was successful overall,

continuing this specific project may not be advisable.

Staff Liaison Xiong asked for guidance on what to do with some canvases found in the Art Cart from previous projects. She consulted the Commission, and they decided to use the canvases where appropriate. If not, they could be repainted and reused for future projects.

VIII. REPORTS FROM STAFF

A. 2024 Budget Updates

Staff Liaison Xiong provided an update on the Commission's current budget balance after the installation of the utility box wrap at North High School and the addition of another paint night class with Swetha, scheduled for November 15, to the calendar of events. Additionally, she asked Commissioner Strang to include her in the utility box wrap plans for the heart-shaped hand project so that she could update the Electrical Department as well.

IX. REPORTS FROM COMMISSIONERS

Commissioner Black notified the Commission of some personal matters at home that she is currently dealing with and apologizes for any delayed response time.

Commissioner Strang noted exciting news about her parents moving from Memphis, Tennessee, to Woodbury, Minnesota.

Chair Sonnek wished Commissioner Strang a belated birthday.

X. REPORTS FROM COUNCIL LIAISON

Council Member Wong provided an update on the following items:

1. Follow-up discussions with Public Works about potential installation methods for sidewalk poetry in 2025.
2. City budget updates and proposals for 2025.
3. Capital improvement plans for 2025.
4. Union negotiations with six different unions.
5. Construction project updates.
6. Candidates for City Council.

XI. ADJOURNMENT

Chair Sonnek asked for a motion to adjourn the meeting at 8:19 PM.

M/Nadeau, S/Soto.

Motion carried 6-0.

PEOPLE INVOLVED WITH THE AAF 2024:

How were you involved in the 2024 Autumn Arts Festival?	Overall Experience: How would you rate your overall experience at the Autumn Arts Festival? (Scale of 1-5)	Event Organization: How well was the event organized? (Scale of 1-5)	Food and Refreshments: How satisfied were you with the food and drink options available? (Scale of 1-5)	Activities and Attractions: Which activities or attractions did you enjoy the most?	Communication and Promotion: How did you hear about this event? How effective was our communication before and during the event?	Staff and Volunteers: Did you encounter any issues that staff or volunteers could/should have addressed?	Suggestions for Improvement: Do you have any suggestions that would help improve the Autumn Arts Festival?	Ideas and Suggestions: Let us know your big ideas for next year! What would you LOVE to see at the Autumn Arts Festival? What would make it even better?	Future Attendance: Would you attend the Autumn Arts Festival again? (Yes/No)	Any final thoughts or feedback?
Art Vendor	5	5	5	Irish dancers!	I was invited as a return vendor from 2 years ago. Communication before event was good. I wish organizers came by more often to watch booths for bathroom breaks during the event.	No, everyone was friendly!	As I said, bathroom breaks would be good (also refilling sanitizer in the port-a-potties would be appreciated!)	Face painting for the littles!	Yes!	In general I had a wonderful time!
Art Vendor	5	5	4	The performances were really cool and fun!	I was an art/market vendor last year.	Nope!	Last year there was a coffee/hot chocolate truck, but didn't see them this year. There weren't many options for warm or different drinks, so a coffee or a drink vendor would be really nice next year!!	The variety of vendors and vetting of vendors to make sure there's not too many similar items is really great and appreciated!!	Yes!	I've seen animals like llamas and goats be a big draw for more attendees.
Art Vendor	4	4	3		Fellow vendor	No	Change vendor hours, maybe 10-4	More vendors	Yes!	
Volunteer	3	3	2							

Art Vendor	5	5	5	The steel drums brought me back to the islands! The dancers were great too.	North St Paul website	No. They were great	Nope		Yes!	I sold 13 paintings so it was great!!!
Art Vendor	4	4	4	Having an actual bathroom to use along with a place to wash hands. Enjoyed the music.	Through another vendor	No.	Possibly changing the hours. It got a little long. Maybe 10-4 or 11-4. Also wondering why channel 5 comes at the end of the festival to film vs in the am.	More vendors! There was lots of Jewelry already, but other food vendors and makers. Beauty products like lotions soaps oils.	Yes!	
Art Vendor	4	5	4	Steel drums performance	Saw the event on the city's Facebook page. Communication was great all throughout.				Yes!	
Non-selling Vendor	5	5	5	Loved the whole tihng!	Great communication.	You seemed shortstaffed, but everyone was great.	Better signage, and more social media posts outlining specific vendors, performers and attractions. Would be good to have more shade (tents) for the kid activities, especially the ones where they wait in line.		Yes!	Do it AGAIN! :)
Arts and Culture Commissioner	5	5	5	Live music!	Facebook/Instagram/city newsletter	Everyone was amazing!		Live art making along with the music, tap dancers, more of everything!	Yes!	Love you Ava!!!

Art Vendor	3	4	3	The Music	I did this event last year	No	Having more info about set up before hand- it wasn't clear when we could start setting up by. Also, it was mentioned that vendors would be parking on the grass (I thought mandatory), but when I asked about it, they said there was no specific vendor parking and we could park anywhere. Just some confusion there.		Maybe?	I had fun, but the crowd was definitely smaller than last year. Obviously nothing anyone can control - but it's a great location, so hoping it can grow! Thank you!
Art Vendor	4	4	3	The steel drum band	Facebook	No	Inform all vendors that they absolutely shouldn't start tearing down until the event is over. I had 5 different vendors near me leave between 2 & 4 PM..	Slightly shorter hours. Majority of the events I participate in are 10 am - 3 PM.	Yes!	N/a

Performer / Performance Staff	5	5	5		We were invited to perform.	No.				From drumHeart: We were delighted to be asked to perform. and really enjoyed the experience. We appreciated that we could drive close to performance area so loading and unloading was easy. We appreciated that we could use your sound system to announce our songs. Payment was prompt; thank you. And it is always good to have bathrooms nearby. It was altogether a very good event, we would love to come back!
Non-selling Vendor	5	5	5							Yes!

Art Vendor	5	5	3	The entertainment	I live right by the park	It was great to have the volunteers help haul to our spot for set up but it would have also been nice to have help at the end.	The balloon person left awfully early and there were kids that didn't get anything. Maybe have them stay longer?		Yes!	I was nervous about how sales would go but it was great. Thank you for such a good event.
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GENERAL PUBLIC FEEDBACK:

Overall Experience: How would you rate your overall experience at the Autumn Arts Festival? (Scale of 1-5)	Event Organization: How well was the event organized? (Scale of 1-5)	Food and Refreshments: How satisfied were you with the food and drink options available? (Scale of 1-5)	Activities and Attractions: Which activities or attractions did you enjoy the most?	Communication and Promotion: How did you hear about this event? How effective was our communication before and during the event?	Staff and Volunteers: Did you encounter any issues that staff or volunteers could/should have addressed?	Suggestions for Improvement: Do you have any suggestions that would help improve the Autumn Arts Festival?	Ideas and Suggestions: Let us know your big ideas for next year! What would you LOVE to see at the Autumn Arts Festival? What would make it even better?	Future Attendance: Would you attend the Autumn Arts Festival again? (Yes/No)	Any final thoughts or feedback?
4	4	4	craft sale, dance performances	city emails and facebook groups. I feel the agenda should have been communicated earlier; i didn't see the schedule until the day before.	na	would like more bingo/ games	i enjoy the festival and plan on attending every year. I'd like to see more participation activities added ea year (talent show, more games, etc). maybe add a food/ supplies drive?	Yes!	

4	5	4	Entertainment and arts/crafts	Facebook, city newsletter, posters. Great communication.	No	More variety of arts/crafts vendors?	Would love to have a beer or wine vendor! A visit from someone in a Snowman/Snowy costume for kids! [1]	Yes!	Nice event, great location.
4	4	5	loved the food options- especially the Gluten Free mini-doughnuts	newsletter, flyers, and yard signs around town. It was very effective!	Staff were very friendly and did a great job!	I knew about it ahead of time through the newsletter- but was unsure what would qualify as a vendor. Looking at it this year if looks very friendly for a beginner vendor.	I thought it was lovely! I think having more vendors would help fill the space. I loved the activities that were being held and having more would be awesome!	Yes!	

[1] Responder updated this value.

Autumn Arts Feedback (2024) to Action in 2025

Arts vendor suggestions:

- As I said, bathroom breaks would be good (Arts vendors) (also refilling sanitizer in the port-a-potties would be appreciated!
- Suggestion: The variety of vendors and vetting of vendors to make sure there's not too many similar items is really great and appreciated!!
- Change vendor hours, maybe 10-4 and have More vendors
- "Possibly changing the hours. It got a little long. Maybe 10-4 or 11-4. Also wondering why channel 5 comes at the end of the festival to film vs in the am.
- More vendors! There was lots of Jewelry already, but other food vendors and makers. Beauty products like lotions soaps oils.
- Having more info about set up before hand- it wasn't clear when we could start setting up by. Also, it was mentioned that vendors would be parking on the grass (I thought mandatory), but when I asked about it, they said there was no specific vendor parking and we could park anywhere. Just some confusion there.
- Inform all vendors that they absolutely shouldn't start tearing down until the event is over. I had 5 different vendors near me leave between 2 & 4 PM..
- Slightly shorter hours. Majority of the events I participate in are 10 am - 3 PM.
- It was great to have the volunteers help haul to our spot for set up but it would have also been nice to have help at the end.
- More variety of arts/crafts vendors?

Food truck suggestions:

- Last year there was a coffee/hot chocolate truck, but didn't see them this year. There weren't many options for warm or different drinks, so a coffee or a drink vendor would be really nice next year!!
- Would love to have a beer or wine vendor! A visit from someone in a Snowman/Snowy costume for kids!
- loved the food options- especially the Gluten Free mini-doughnuts

More activity suggestions:

- I've seen animals like llamas and goats be a big draw for more attendees.
- You seemed shortstaffed, but everyone was great.
- Suggestion: Live art making along with the music, tap dancers, more of everything!
- I had fun, but the crowd was definitely smaller than last year. Obviously nothing anyone can control - but it's a great location, so hoping it can grow! Thank you!
- The balloon person left awfully early and there were kids that didn't get anything. Maybe have them stay longer?
- i enjoy the festival and plan on attending every year. I'd like to see more participation activities added ea year (talent show, more games, etc). maybe add a food/ supplies drive?
- I thought it was lovely! I think having more vendors would help fill the space. I loved the activities that were being held and having more would be awesome!

Communication suggestions:

- Better signage, and more social media posts outlining specific vendors, performers and attractions. Would be good to have more shade (tents) for the kid activities, especially the ones where they wait in line.
- From drumHeart: We were delighted to be asked to perform. and really enjoyed the experience. We appreciated that we could drive close to performance area so loading and unloading was easy. We appreciated that we could use your sound system to announce our songs. Payment was prompt; thank you. And it is always good to have bathrooms nearby. It was altogether a very good event, we would love to come back!
- city emails and facebook groups. I feel the agenda should have been communicated earlier; i didn't see the schedule until the day before.

2024 Autumn Arts Festival - Feedback

4 responses

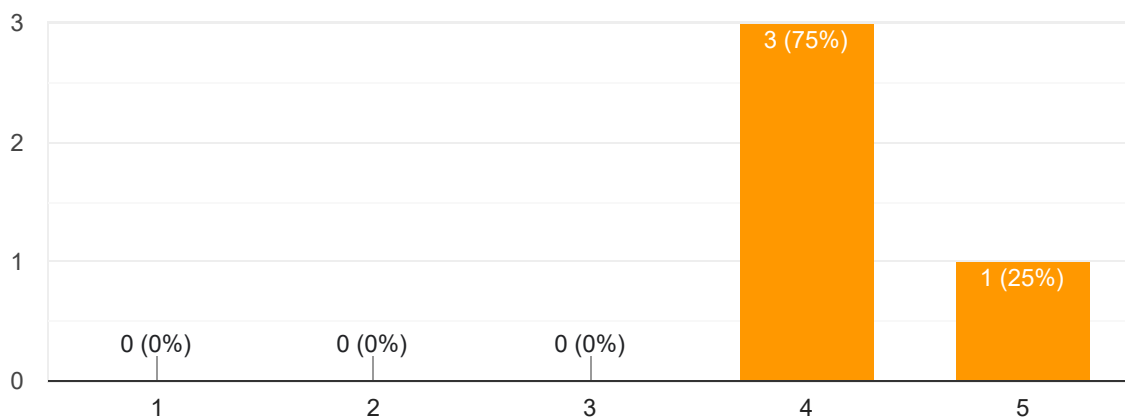
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Overall Experience:

How would you rate your overall experience at the Autumn Arts Festival?
(Scale of 1-5)

4 responses

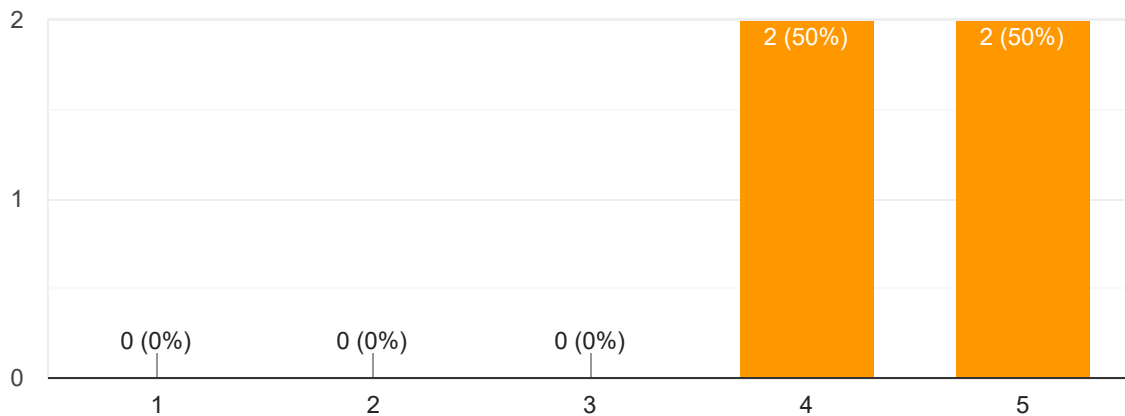


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Event Organization:

How well was the event organized? (Scale of 1-5)

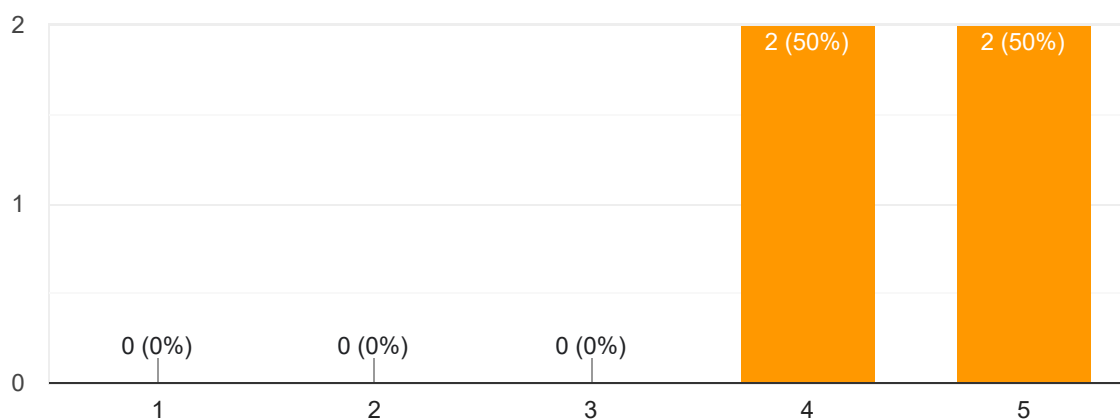
4 responses



Food and Refreshments:

How satisfied were you with the food and drink options available? (Scale of 1-5)

4 responses



Activities and Attractions:

Which activities or attractions did you enjoy the most?

4 responses

TEST

craft sale, dance performances

Entertainment and arts/crafts

loved the food options- especially the Gluten Free mini-doughnuts



Communication and Promotion:

How did you hear about this event? How effective was our communication before and during the event?

4 responses

TEST

city emails and facebook groups. I feel the agenda should have been communicated earlier; i didn't see the schedule until the day before.

Facebook, city newsletter, posters. Great communication.

newsletter, flyers, and yard signs around town. It was very effective!

Staff and Volunteers:

Did you encounter any issues that staff or volunteers could/should have addressed?

4 responses

TEST

na

No

Staff were very friendly and did a great job!



Suggestions for Improvement:

Do you have any suggestions that would help improve the Autumn Arts Festival?

4 responses

TEST

would like more bingo/ games

More variety of arts/crafts vendors?

I knew about it ahead of time through the newsletter- but was unsure what would qualify as a vendor. Looking at it this year it looks very friendly for a beginner vendor.

Ideas and Suggestions:

Let us know your big ideas for next year! What would you LOVE to see at the Autumn Arts Festival? What would make it even better?

4 responses

TEST

i enjoy the festival and plan on attending every year. I'd like to see more participation activities added ea year (talent show, more games, etc). maybe add a food/ supplies drive?

Would love to have a beer or wine vendor! A visit from someone in a Snowman/Snowy costume for kids!

I thought it was lovely! I think having more vendors would help fill the space. I loved the activities that were being held and having more would be awesome!

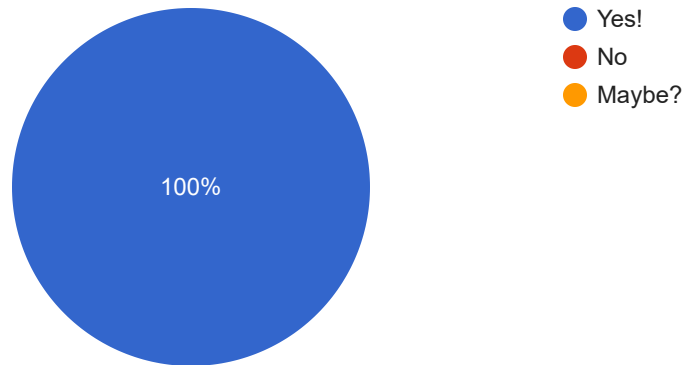


Future Attendance:



Would you attend the Autumn Arts Festival again? (Yes/No)

4 responses



Any final thoughts or feedback?

2 responses

TEST

Nice event, great location.

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Google Forms



2024 Autumn Arts Festival - Feedback

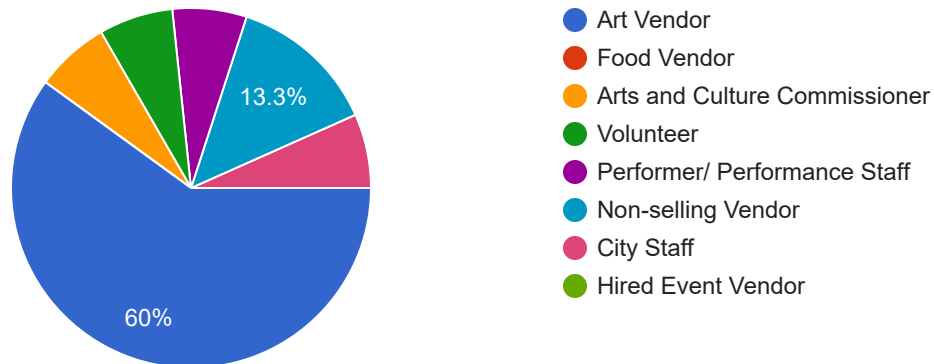
15 responses

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How were you involved in the 2024 Autumn Arts Festival?

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15 responses

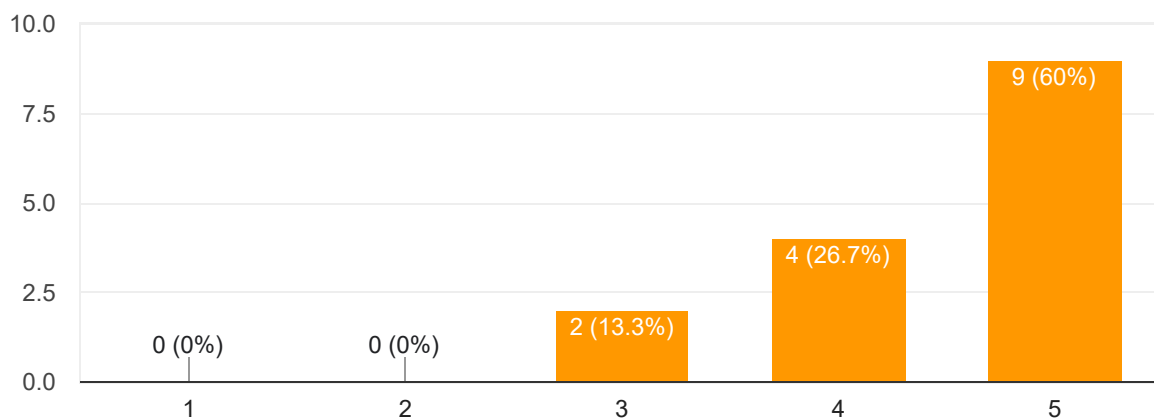


Overall Experience:

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How would you rate your overall experience at the Autumn Arts Festival?
(Scale of 1-5)

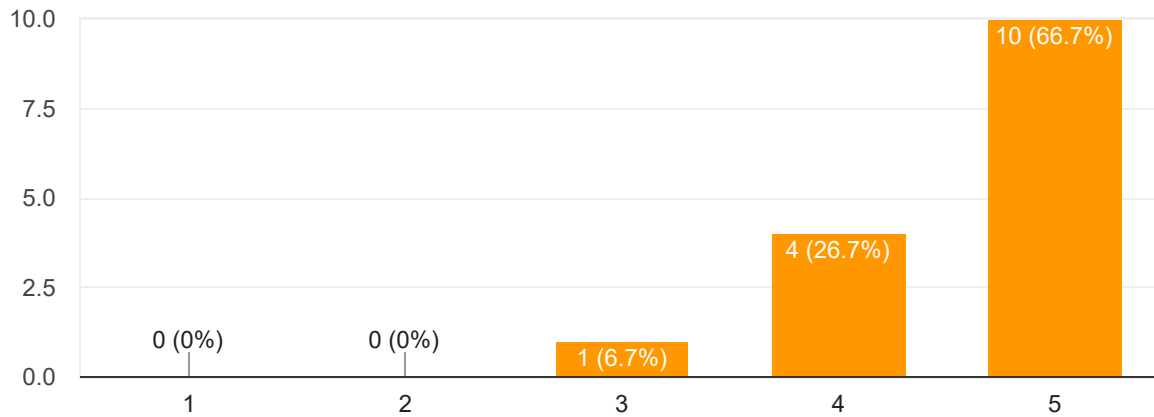
15 responses



Event Organization:

How well was the event organized? (Scale of 1-5)

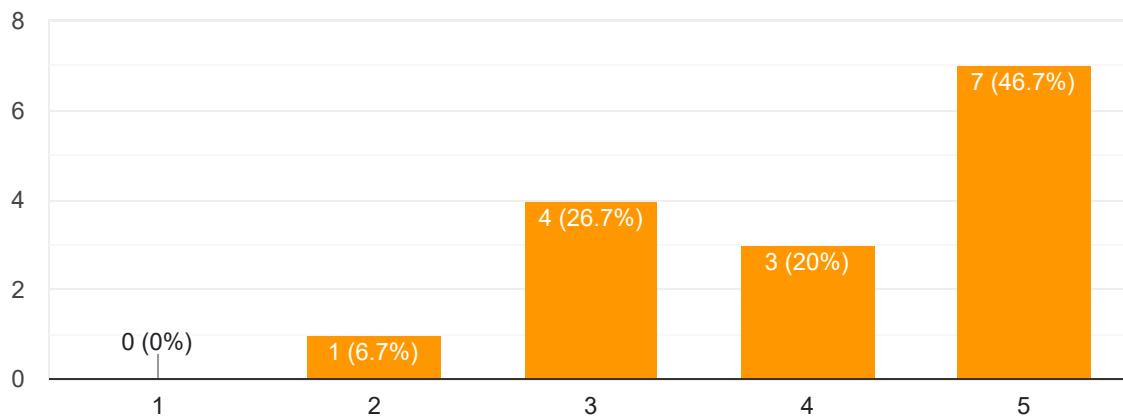
15 responses



Food and Refreshments:

How satisfied were you with the food and drink options available? (Scale of 1-5)

15 responses



Activities and Attractions:

Which activities or attractions did you enjoy the most?

11 responses

TEST

Irish dancers!

The performances were really cool and fun!

The steel drums brought me back to the islands! The dancers were great too.

Having an actual bathroom to use along with a place to wash hands. Enjoyed the music.

Steel drums performance

Loved the whole tihng!

Live music!

The Music

The steel drum band

The entertainment



Communication and Promotion:

How did you hear about this event? How effective was our communication before and during the event?

13 responses

TEST

I was invited as a return vendor from 2 years ago. Communication before event was good. I wish organizers came by more often to watch booths for bathroom breaks during the event.

I was an art/market vendor last year.

Fellow vendor

North St Paul website

Through another vendor

Saw the event on the city's Facebook page. Communication was great all throughout.

Great communication.

Facebook/Instagram/city newsletter

I did this event last year

Facebook

We were invited to perform.

I live right by the park



Staff and Volunteers:

Did you encounter any issues that staff or volunteers could/should have addressed?

12 responses

No

TEST

No, everyone was friendly!

Nope!

No. They were great

No.

You seemed shortstaffed, but everyone was great.

Everyone was amazing!

No.

It was great to have the volunteers help haul to our spot for set up but it would have also been nice to have help at the end.



Suggestions for Improvement:

Do you have any suggestions that would help improve the Autumn Arts Festival?

10 responses

TEST

As I said, bathroom breaks would be good (also refilling sanitizer in the port-a-potties would be appreciated!)

Last year there was a coffee/hot chocolate truck, but didn't see them this year. There weren't many options for warm or different drinks, so a coffee or a drink vendor would be really nice next year!!

Change vendor hours, maybe 10-4

Nope

Possibly changing the hours. It got a little long. Maybe 10-4 or 11-4. Also wondering why channel 5 comes at the end of the festival to film vs in the am.

Better signage, and more social media posts outlining specific vendors, performers and attractions. Would be good to have more shade (tents) for the kid activities, especially the ones where they wait in line.

Having more info about set up before hand- it wasn't clear when we could start setting up by. Also, it was mentioned that vendors would be parking on the grass (I thought mandatory), but when I asked about it, they said there was no specific vendor parking and we could park anywhere. Just some confusion there.

Inform all vendors that they absolutely shouldn't start tearing down until the event is over. I had 5 different vendors near me leave between 2 & 4 PM..

The balloon person left awfully early and there were kids that didn't get anything. Maybe have them stay longer?



Ideas and Suggestions:

Let us know your big ideas for next year! What would you LOVE to see at the Autumn Arts Festival? What would make it even better?

7 responses

TEST

Face painting for the littles!

The variety of vendors and vetting of vendors to make sure there's not too many similar items is really great and appreciated!!

More vendors

More vendors! There was lots of Jewelry already, but other food vendors and makers. Beauty products like lotions soaps oils.

Live art making along with the music, tap dancers, more of everything!

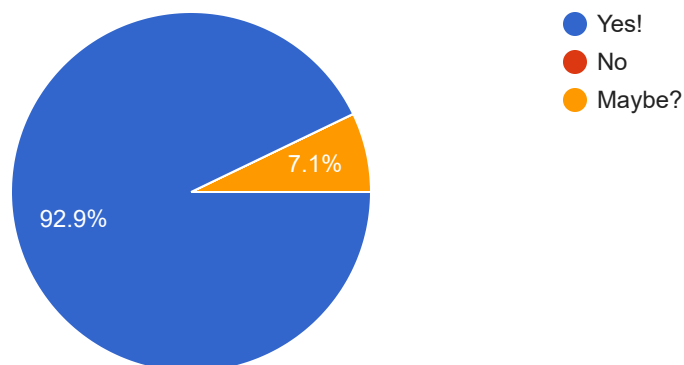
Slightly shorter hours. Majority of the events I participate in are 10 am - 3 PM.

Future Attendance:

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Would you attend the Autumn Arts Festival again? (Yes/No)

14 responses



Any final thoughts or feedback?

10 responses

TEST

In general I had a wonderful time!

I've seen animals like llamas and goats be a big draw for more attendees.

I sold 13 paintings so it was great!!!

Do it AGAIN! :)

Love you Ava!!! 💜

I had fun, but the crowd was definitely smaller than last year. Obviously nothing anyone can control - but it's a great location, so hoping it can grow! Thank you!

N/a

From drumHeart: We were delighted to be asked to perform. and really enjoyed the experience. We appreciated that we could drive close to performance area so loading and unloading was easy. We appreciated that we could use your sound system to announce our songs. Payment was prompt; thank you. And it is always good to have bathrooms nearby. It was altogether a very good event, we would love to come back!

I was nervous about how sales would go but it was great. Thank you for such a good event.

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POTENTIAL MURAL PROJECT LOCATION – SEPPALA BLVD



Budget Report

BUDGET		JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
\$2,000	ART CART												
	Baggies				\$ 14.62								
	Reallocated to Snowy			\$ 275.00									
	Paper Plates					\$ 11.30							
	Tissue Paper Squares					\$ 7.49							
	White Construction Paper					\$ 4.79							
	Black Construction Paper					\$ 4.49							
	Reallocated to Snowy					\$ 500.00							
	Current Total	\$ 2,000.00	\$ 2,000.00	\$ 1,725.00	\$ 1,710.38	\$ 1,182.31	\$ 1,182.31	\$ 1,182.31	\$ 1,182.31	\$ 1,182.31	\$ 1,182.31	\$ 1,182.31	\$ 1,182.31
\$3,000	PROJECT SNOWY												
	Drop Cloths				\$ 23.48								
	Reallocated to Snowy			\$ 2,575.00									
	Clear Coating					\$ 3,200.00							
	Transportation					\$ 250.00							
	Banner					\$ 165.00							
	Vomela					\$ 241.58							
	Reallocated to Snowy					\$ 500.00							
	Reallocated to Snowy					\$ 200.00							
	Invitation Cards					\$ 77.33							
	Snowy Reveal Event						\$ 278.56						
	Snowy Trading Cards									\$ 1,514.95			
	Current Total	\$ 3,000.00	\$ 3,000.00	\$ 5,575.00	\$ 5,551.52	\$ 2,317.61	\$ 2,039.05	\$ 2,039.05	\$ 2,039.05	\$ 524.10	\$ 524.10	\$ 524.10	\$ 524.10
\$7,000	UTILITY BOX WRAPS												
	Utility Box (North High School)								\$ 1,500.00				
	Utility Box Wrap Student Design								\$ 300.00				
	Current Total	\$ 7,000.00	\$ 7,000.00	\$ 7,000.00	\$ 7,000.00	\$ 7,000.00	\$ 7,000.00	\$ 7,000.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00	\$ 5,200.00
\$12,000	MURALS												
	Reallocated to Snowy			\$ 2,000.00									
				\$ 2,000.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Current Total	\$12,000	\$ 12,000.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00
\$2,000	BRANDING AND COMMUNICATION												
	Reallocated to Snowy			\$ 300.00									
	Reallocated to Snowy					\$ 200.00							
	T-Shirts									\$ 266.00			
	Current Total			\$ 1,700.00	\$ 1,700.00	\$ 1,500.00	\$ 1,500.00	\$ 1,500.00	\$ 1,500.00	\$ 1,234.00	\$ 1,234.00	\$ 1,234.00	\$ 1,234.00
		JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
\$2,500	PAINT NIGHT												
	Paint Night with Swetha Avula - 7/17/24						\$240.00						
	Paint Night with Jeremy Ross - 7/11/24												
	Paint Night with Jeremy Ross - 8/29/24								\$ 320.00				
	Cancellation - Jeremy's Paint Night - 7/11/24							\$ 160.00					
	Paint Night with Swetha Avula - 7/22/24							\$ 240.00					
	Paint Night with Swetha Avula - 10/24/24										\$ 240.00		
	Paint Night with Swetha Avula - 11/15/24											\$ 270.00	
	Current Total	\$2,500	\$ 2,500.00	\$ 2,500.00	\$ 2,500.00	\$ 2,500.00	\$ 2,260.00	\$ 1,860.00	\$ 1,540.00	\$ 1,540.00	\$ 1,300.00	\$ 1,030.00	\$ 1,030.00

EVENT SCHEDULE PLANNER 2024

EVENT	DATE	TIME	LOCATION	COMMISSIONERS
SNOWY PAINTING	May 15-May 28	TBD	COMMUNITY CENTER	TBD
SNOWY REVEAL	June 6 th	5:30 PM	SNOWMAN ON MARGARET	
CITY NIGHT AT CAR SHOW	June 14 th	4:30 PM-8 PM	7 TH AND CHARLES	
PAINT ALONG WITH SWETHA	June 17 th	6:30 PM-8:30 PM	CASEY LAKE PAVILION	Carey
MUSIC IN THE PARK #1	June 20 th	7 PM-8:30 PM	CASEY LAKE PARK	
PAINT ALONG WITH JEREMY	July 11 th	6:30 PM-8:30 PM	CASEY LAKE PAVILION	Event Canceled
MUSIC IN THE PARK #2	July 18 th	7 PM-8:30 PM	CASEY LAKE PARK	
PAINT ALONG WITH SWETHA	July 22 nd	6:30 PM-8:30 PM	CASEY LAKE PAVILION	
MUSIC IN THE PARK #3	August 15 th	6 PM-7:30 PM	CASEY LAKE PAVILION	Tom & Raquel
PAINT ALONG WITH JEREMY	August 29 th	6:30 PM-8:30 PM	CASEY LAKE PARK	
AUTUMN ARTS FESTIVAL	September 14 th	11 AM-6 PM	7 TH AVE	Carey (all day) & Raquel (morning)
PARADE	September 19 th	6 PM-8:30 PM	CASEY LAKE PAVILION	Carey
PAINT ALONG WITH SWETHA	October 24 th	6:30 PM-8:30 PM	CASEY LAKE PAVILION	Carey
PAINT ALONG WITH SWETHA	November 15 th	6:30 PM-8:30 PM	CASEY LAKE PAVILION	

MAY							JUNE							JULY							AUGUST							SEPTEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
			1	2	3	4							1		1	2	3	4	5	6					1	2	3	1	2	3	4	5	6	7
5	6	7	8	9	10	11	2	3	4	5	6	7	8	7	8	9	10	11	12	13	4	5	6	7	8	9	10	8	9	10	11	12	13	14
12	13	14	15	16	17	18	9	10	11	12	13	14	15	14	15	16	17	18	19	20	11	12	13	14	15	16	17	15	16	17	18	19	20	21
19	20	21	22	23	24	25	16	17	18	19	20	21	22	21	22	23	24	25	26	27	18	19	20	21	22	23	24	22	23	24	25	26	27	28
26	27	28	29	30	31		23	24	25	26	27	28	29	28	29	30	31				25	26	27	28	29	30	31	29	30					
							30																											
OCTOBER							NOVEMBER							DECEMBER																				
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S														
		1	2	3	4	5						1	2	1	2	3	4	5	6	7														
6	7	8	9	10	11	12	3	4	5	6	7	8	9	8	9	10	11	12	13	14														
13	14	15	16	17	18	19	10	11	12	13	14	15	16	15	16	17	18	19	20	21														
20	21	22	23	24	25	26	17	18	19	20	21	22	23	22	23	24	25	26	27	28														
27	28	29	30	31			24	25	26	27	28	29	30	29	30	31																		